

EXTRA!

Sale of New Georgette WAISTS



\$9.95

For \$12.50
and \$15
BLOUSES

An Unexpected Sale Coming Right When Buying for Easter is at Its Height

With Georgette Blouses in high favor this Spring, women will be quick to appreciate this remarkable opportunity to secure beautiful blouses at savings of \$2.50 to \$5.

The variety is endless—new arrivals in the loveliest georgette waists we have ever shown including exquisite new models, vivid colors, and fascinating trimmings.

The styles are new and novel:
Tie-on Blouses—Tuck-in Blouses—
Cassque Blouses—Peplum Blouses
—Long and Short Sleeves—Beaded
—Braided—Venise Lace—Antiqu
—Braided—Venise Lace—Antique
Lace—Wool Embroidery—Real
Filet Lace—Ribbon Trimmings.

All these wanted colors:
Lavendar—Bisque—Jade—Amer-
ican Beauty—Pink—Gold—Orange
—Rose—White—Flesh—Bermuda
—Orchid and Peachbloom.

\$9.95 for \$12.50 and \$15 Blouses
\$14.95 for \$18 and \$20 Blouses
\$16.50 for \$22.50 and \$25 Blouses

EASTER SPECIAL

\$5.95

For \$7.50 and \$8.50

Georgette Waists

\$7.50

For New \$10

GEORGETTE
WAISTS



Easter Sale of HOSIERY

M&K

ROCK ISLAND

Now Is the Time to Choose Your Easter Suit

You know the usual rush and excitement prevalent just before Easter, when it seems as though all women want suits—and want them quickly. Our tailoring shops are busy, but will be busier the last few days before Easter—why not settle the Easter Suit Question tomorrow?

Showing the Newest
Authoritative Styles
at Actual Savings of
\$10 to \$25

Suits of tricotine in navy blue, showing the charm of fine tailoring in strictly tailleur models, belted, rippled, bloused, bolero and Eton models, trimmed with braid, silk stitching, embroideries of chenille wool, silk floss, fancy braids and wooden beads.

Special Easter Suit
Values at

\$55 - \$65 - \$75

Save \$10 to \$25 at the M. & K.
Suit Dept.

Smart Suits in Newest Models, Specially Priced for Easter at
\$29.95, \$39.95 and \$45.00



Stunning Easter Coats

Offering an assortment so varied in clever styles as to make it one of the year's best coat opportunities.

\$39.50 - \$45 - \$55 - \$75

Surpassing every exhibit previously assembled—the newer coats and wraps for Spring in their greatest glory. Varying in richness, smartness and elegance. At prices which are always moderate.

STYLE FEATURES

—Tuxedo Collars
—Cape Effects
—Dolmans and Wraps
—Swirling Flares

THE MATERIALS

—Bolivias
—Peachblooms
—Tricotine
—Duveltynes
—Suedene
—Polo Cloth

THE COLORS

Featuring the newest spring shades in complete assembly. From the lighter shades to conservative navy.

Tailored with masterly precision and distinction. Revealing artful designing which has long been traditional with M. & K.

Silk Linings—Peau de Cygne—Striped Satins—Plain Satins—Novelties

New Sports and Polo Coats

For Women and Small Women—of the Fashionable Polo Cloth and Camelshair—Special at

\$25 and \$35

The new mannish double breasted or smart single breasted effects—full lined, half lined or unlined—in the new tans, browns and greens; with set-in kimono sleeves, novelty pockets and belts of leather or self material. Sizes 14 to 44.

Save \$2.50 On Your
Easter Low Shoes,
Tomorrow
One-Eyelet Ties
Walking Oxfords
\$7.95, \$9.95, \$12.50
and \$15



Large shipments of the famous McCallum, Onyx, Wayne Knit and other well known lines of women's silk and fine lisle hosiery have just come in and will be placed on sale just for one more day, tomorrow, Saturday.

Supply your needs for Easter and the coming season. This is the Easter offering from our Hosiery Department, the largest and best stocked department in the tri-cities and lowest prices.

Save 45c to \$1.25 on a Pair of Silk Stockings for Easter

Women's \$1.80 Pure Thread Silk Hose, \$1.35

Silk lisle tops, soles and heels, black, white, grey and Havana \$1.35 brown

Onyx \$2.95 Pure Thread Silk Hose at \$2.19

Made full fashioned with elastic lisle garter tops and doubly reinforced high spliced heels and soles. Black, white and cordovan \$2.19

McCallum \$4.50 Silk Stockings at \$3.25

McCallum \$4.50 heavy weight silk stockings, of fine gauge silk, lisle lined hems, toe and heel. Black, white, African brown, grey, mouse, navy and pastel shades. \$3.25

Special at Easter Sale McCallum, Kayser, Wayne Knit and Onyx, Fancy Lace, Clocked and Embroidered Hosiery

Women's pure thread silk lace stockings in beautiful designs for the smart low shoes, \$8 grade at \$6.95

Women's pure silk hose in fancy lace and hand embroidered clocks. Black clocked with self or white, navy with white and white with black. Special at \$3.50

Women's full fashioned pure silk hose with dainty hand embroidered instep designs, black or white, \$3.95 grade, special at \$3.50

Onyx \$3.00 Fancy Drop Stitch Silk Stockings at \$1.95

So fashionable with the new low shoes, Onyx \$3 fancy drop stitch silk stockings in black, white, navy, cordovan and fawn. \$1.95

Women's 95c Fine Lisle Full Fashioned Hose, 79c

Wide elastic hem tops and reinforced heels and soles. Black, white and cordovan 79c

Women's \$1.65 Extra Fine Silk Lisle Hose, \$1.39

Made full fashioned with high spliced heels and double soles, black, white and cordovan \$1.39

Misses' \$2.75 Pure Thread Silk Stockings Special at \$2.35

Full fashioned with lisle hem and soles, sizes 7 to 9 1/2, in black, white. Special at \$2.35

Wayne Knit 75c Pony Stockings for Boys and Girls, 59c

Reinforced with four threads in knees, heels and soles, in heavy, medium and fine rib. Black, white and cordovan 59c



\$12.50
Walking
Oxfords

\$9.95

SAVE \$2.50 ON YOUR
EASTER OXFORDS

Brown Kidskin Brown Callskin
Patent Leather Tan Callskin, etc.
Black Kid

\$7.95 \$9.95 \$12.50
and \$15